

Since 2011, Southwest Economic Solutions and Focus: HOPE have implemented the Earn + Learn Program in Detroit, Highland Park and Hamtramck.

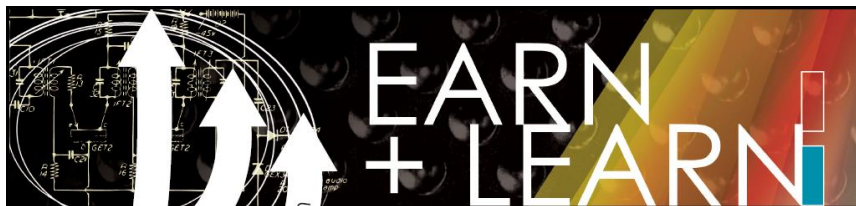
During Phase I, the Earn + Learn program moved more than 1,000 structurally unemployed individuals from reliance on public benefits to sustainable employment. Phase I demonstrated tremendous success among young men of color and the formerly incarcerated.

Earn + Learn is an economic driver for Detroit. In Phase I, over \$1.4 million was distributed to employers and \$3.5 million to local training providers to develop skilled workers for in-demand occupations.

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***Who we serve:** Participants who are challenged with finding employment*

In Phase I:

- 19% were formerly incarcerated. Another 24% were chronically unemployed
- 29% had not completed high school and 4% had not finished middle school
- 57% were 18-24 years old. 14% of these youth were formerly incarcerated
- 100% were low-income and met Workforce Investment Act of 1998 (WIA) eligibility requirements

***How we serve:** Best practices and industry standards guide training*

- Earn + Learn uses a client-centered case management approach to remove barriers to work, improve basic education, engage participants in high-demand skills training, and connect participants to jobs. In Phase I, this included subsidized, transitional employment. In Phase II, participants are being placed directly into unsubsidized, permanent employment
- Earn + Learn builds relationships with employers and vocational training partners to integrate their training needs and employment opportunities with the goals of the program. In Phase II, we offer more Adult Basic Education and a contextualized math and reading skills as part of a high-demand, sector-based approach

***Why we serve:** Participants transform their lives; employers and the community benefit.* In Phase I:

- ✦ 719 participants received additional occupational training with an 83% completion rate
- ✦ 642 subsidized and 420 unsubsidized jobs were secured. 48% of participants who completed Work Readiness were placed in unsubsidized employment
- ✦ 53% of participant placed in unsubsidized jobs retained employment for more than 180 days

Phase II was launched in October, 2014 and runs through April, 2017

- ✦ Southwest Economic Solutions and Focus: HOPE will serve a minimum of 320 additional participants with case management and supportive services, work readiness including reading, math and computer skills, and retention supports
- ✦ A sectoral focus, as well as placement directly into permanent employment promise even more impressive outcomes

Funding + Program Partners:

- ✦ W.K. Kellogg Foundation ✦ New Economy Initiative
- ✦ Michigan Economic Development Corporation – Community Ventures
- ✦ Detroit Employment Solutions Corporation ✦ SE Michigan Community Alliance

